

Tyler Conwell Design

Portfolio:
tylerconwell.com

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Phone:
303.493.1874

My work begins by finding that which must be communicated to persuade, inspire and connect audiences. This is augmented through embracing **big ideas** and masterful design that create meaningful, unique and engaging stories and solutions.

Work Experience:

Sounds True (*Creative Circle*) *Graphic Designer*
Online — October 2023–Current

Motion design and animation for various businesses through Sounds True, a multimedia publishing company.

Salvage Advertising *Graphic Designer*
Denver, CO — January 2019–March 2023

Conceptualize and design visually appealing and effective design concepts that aligned with client briefs and campaign objectives. This included layouts for print and digital materials such as brochures, billboards, banners, videos, and social media content. Ensured a high standard of creativity and innovation in all design outputs.

griffOworks (*Contract*) *Graphic Designer*
Denver, CO — January 2019–March 2023

Conceptualized and designed visual and brand elements that conveyed the company's message and created engaging and user-friendly interface designs. Designed promotional materials and collateral for both digital and print platforms to enhance brand visibility.

Education:

Metro State University of Denver *B.F.A. Communication Design*
Denver, CO — August 2014–December 2018

References:

Terri O'Brien - *Creative Director*
720.840-5319
tobrien@griffoworks.com

Nicole Vega - *Account Director*
nicole.vega@rocketmail.com
720.327.5925

Evan Duggan - *Copywriter*
evandugganwords@gmail.com

Technical Skills:

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe XD
Sketch
HTML/CSS
Mailchimp
Illustration / Procreate
Image Retouching

Design Skills:

Logo & Branding
Art Direction
Concepting
Dynamic Creative
Design Thinking
UX/UI
Editorial Layout